AMITY UNIVERSITY
MADHYA PRADESH

<u>Outcome Report (Event/Activity Organised @ AUMP)</u>

1. General Information

1.1 Date: 08 November 2023

1.2 Event Type: Meet the Star

1.3 Event Title: Hindi Diwas Celebration

1.4 Venue: D Block, Seminar Hall, Amity University Madhya Pradesh

1.5 Organised by (School): Amity School of Communication and Amity School of Fashion and Technology, Amity University Madhya Pradesh

1.6 Student Participation*: 150 (approx) from Amity School of Communication, Amity School of Fashion and Technology, Amity Business School.

1.7 Faculty Participation*: 15 Faculties from Amity School of Communication & Amity School of Fashion and Technology.

1.8 Participation from outside AUMP*: Nil

1.9 Event Coordinator(s) with designation:

General Introduction of the Event: Amity University Madhya Pradesh, Gwalior, buzzed with excitement on November 8, 2023, as the university hosted a special event titled "Meet the Star" featuring the esteemed guest, Gaurav Mukesh. The event was impeccably coordinated by the Amity School of Communication and the Amity School of Fashion and Technology. Gaurav Mukesh, a well-known television actor, graced the occasion with his presence. The actor, known for his outstanding performances in various TV shows and films, engaged the audience with his insights into the entertainment industry, sharing experiences from his journey in the world of television. The coordination of the event was seamless, thanks to the joint efforts of the Amity School of Communication and the Amity School of Fashion and Technology. The event organizers ensured that every detail was meticulously planned, creating an atmosphere of anticipation and enthusiasm among the attendees. One of the major highlights of the event was a spectacular ramp walk by students from Amity University Madhya Pradesh. The fashion show showcased the creative talents of the students, who presented innovative and trendy designs, leaving the audience in awe. The event provided a unique platform for students to network with Gaurav Mukesh and industry professionals present at the venue. This offered valuable opportunities for students to gain insights, seek advice, and potentially explore future collaborations in the field of entertainment and fashion. The auditorium was filled with students, faculty, and guests who were captivated by Gaurav Mukesh's presence and the overall event. The interactive session and the fashion show received thunderous applause, reflecting the audience's appreciation for the carefully curated program.

Objectives of the Event

a. Industry Insights and Exposure: Provide students with valuable insights into the entertainment and fashion industry by hosting a renowned television actor like Gaurav Mukesh. The objective is to expose attendees to real-world experiences, challenges, and successes within the industry, enhancing their understanding of potential career paths.

b. Skill Enhancement and Creativity Showcase: Facilitate a platform for students to showcase their creative talents and skills through a fashion show. The objective is to encourage students to express their innovative ideas in fashion design, providing them with a practical avenue to exhibit their creativity and enhance their skills.

c. Professional Networking Opportunities: Create opportunities for students to network with Gaurav Mukesh and other industry professionals present at the event. The objective is to establish connections between students and professionals, offering a platform for discussions, mentorship, and potential collaborations, thereby fostering valuable connections in the entertainment and fashion sectors.

d. Audience Engagement and Appreciation: Engage the audience, comprising students, faculty, and guests, through an interactive session with Gaurav Mukesh and a visually captivating fashion show. The objective is to create an event that not only imparts knowledge and industry exposure but also leaves a lasting impact by garnering appreciation and positive feedback from the audience.

2. Details of Expert/Speaker/Resource Person/Judge:

Mr. Gaurav Mukesh
Tv Actor

Prof. (Dr) Trishu Sharma
Dean & Director, Amity School of Communication, Amity University Madhya Pradesh

Ms. Anshu Singh Choudhary
HOI, Amity School of Fashion and Technology, Amity University Madhya Pradesh

Mr. Swopnil Agrawal
Director, Admissions & Marketing, Amity University Madhya Pradesh

3. Event Report along with glimpses of the event*(Photographs)*

Key Outcomes.
- *The event successfully achieved the outcome of providing attendees, especially students, with a deeper understanding of the entertainment and fashion industry. Gaurav Mukesh's insights and experiences shared during the interactive session contributed to broadening participants' perspectives on the challenges, dynamics, and opportunities within the television and fashion sectors.*
- *The fashion show featuring innovative designs by students showcased their talents and creativity. This outcome not only provided a platform for students to express their artistic abilities but also highlighted the diverse skill set present within the academic community. This exposure can contribute to future opportunities and collaborations for students in the entertainment and fashion fields.*
- *The event successfully created opportunities for students to network with Gaurav Mukesh and other industry professionals. This outcome is crucial in establishing valuable connections that can potentially lead to mentorship, internships, and collaborations. Building these relationships is instrumental for students looking to enter the entertainment and fashion industries.*
- *The positive response and enthusiastic engagement from the audience, including students, faculty, and guests, were key outcomes of the event. The interactive session and the fashion show received thunderous applause, indicating that the event not only met its objectives but also resonated well with the audience. This positive reception contributes to the overall success of the event and establishes a positive image for future endeavours by the Amity School of Communication and the Amity School of Fashion and Technology.*

3.1 Photographs